

## DETAILED AGENDA

### “THE GLOBAL NUTRITION CHALLENGE: GETTING A HEALTHY START”

#### Monday, June 16, 2008

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17:30 – 20:30 Preview Dinner Reception & Program – *Bell Harbor Conference Center*

#### Tuesday, June 17, 2008

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7:00 Registration Opens/Breakfast Available

7:15 – 8:15 **Working Breakfast**

**China Disaster Response** – *Sound Conference Room*

Moderator: Jilan LIU, *Special Advisor, The National Bureau of Asian Research*

8:15 – 9:45 **Working Breakfast**

**What Can Creative Business Do for Nutrition?** – *Harbor Dining Room*

A highly interactive and exploratory discussion of how industry can be more creative in addressing the Global Nutrition Challenge. How can we reach the “bottom of the pyramid” with sustainable business models through innovative manufacturing, distribution, and funding structures?

Moderator: Christopher ELIAS, *President, PATH*

9:45 – 10:00 Break

10:00 – 11:30 **Workshops and Presentation**

**Innovative Micronutrient Products & Technologies** – *Sound Conference Room*

Moderator: Sandra HUFFMAN, *Chair, Infant and Young Child Nutrition Working Group, Ten Year Strategy to Reduce Micronutrient Deficiencies*

**How Technology Can Be Used to Address Overweight and Obesity** – *Pacific Board Room*

Presenters: Toshinori TAKAHASHI, *Vice President, Corporate Strategies Office, Fujitsu* and Lester RUSSELL, *Chief Medical Officer, Fujitsu Services*

**Partnership for Personalized Medicine (closed session)** – *Marina Conference Room*

Moderator: Lee HARTWELL, *President and Director, Fred Hutchinson Cancer Research Center*

11:30 – 12:00 Break

12:00 – 13:30 **Working Lunch** – *Harbor Dining Room*

**“The Nutrition Transition—What Does It Mean for Global Health?”**

Does the concept of the “nutrition transition” give us common cause for a simultaneous approach to the challenges of undernutrition and overweight/obesity? Or, would we do better to separate them and treat each as a unique set of challenges

encompassing scientific, social, economic, and political components? And, if there is common cause, what does the “nutrition transition” offer us in terms of unique insights, explanations and possible responses?

Moderator: Philip CAMPBELL  
*Editor-in-Chief, Nature*

Contributors:

Francesco BRANCA  
*Director, Department of Nutrition for Health and Development, World Health Organization*

Robert HONIGBERG  
*Chief Medical Officer, Global Medical Affairs and Clinical Strategy, GE Healthcare*

Eileen KENNEDY  
*Dean, Friedman School of Nutrition Science and Policy, Tufts University*

Depei LIU  
*President, Chinese Academy of Medical Sciences*

Mai LU  
*Secretary-General, China Development Research Foundation*

Homero MARTINEZ  
*Senior International Health Researcher, RAND Corporation*

Barry POPKIN  
*Director, Interdisciplinary Center for Obesity; Professor, Global Nutrition, University of North Carolina, Chapel Hill*

Jaime SEPULVEDA  
*Director, Integrated Health Solutions Development, Bill & Melinda Gates Foundation*

Meera SHEKAR  
*Senior Nutrition Specialist, Human Development Network, The World Bank*

13:30 – 14:00 Break

14:00 – 14:30 **Welcome and Remarks – Bay Auditorium**

**Welcome**

Michael BIRT  
*Executive Director, Pacific Health Summit*

Chris GREGOIRE  
*Governor, State of Washington*

**Opening Remarks**

**“Setting the Stage—Why is the Global Nutrition Challenge the Theme of the 2008 Pacific Health Summit?”**

Nutrition is a critical theme that touches almost every aspect of human existence. In

particular, we will address the crucial importance of nutrition for getting a healthy start for mothers and children as a way to address the enormous economic and health impact on vulnerable populations throughout the world.

Lee HARTWELL  
*President and Director, Fred Hutchinson Cancer Research Center*

Mark WALPORT  
*Director, The Wellcome Trust*

Tachi YAMADA  
*President, Global Health Program, Bill & Melinda Gates Foundation*

14:30 – 16:15 **Opening Plenary Session**

**“What Does the Global Nutrition Challenge Look Like? How Do We Get a Healthy Start?”**

We will examine the human and financial cost of malnutrition in countries such as Mexico, South Africa, China and India—and begin to explore possible business and policy responses.

Moderator: Maria CATTAUI  
*Former Secretary-General, International Chamber of Commerce*

Myoung-Ock AHN  
*Former Member, National Assembly of the Republic of Korea*

Juan AGUILAR  
*Secretary, Food Security and Nutrition, Guatemala*

Chunming CHEN  
*Senior Advisor, Science, International Life Science Institute (ILSI) Focal Point*

Julio FRENK  
*Senior Fellow, Global Health Program, Bill & Melinda Gates Foundation*

Jay NAIDOO  
*Chairman of the Board, Global Alliance for Improved Nutrition*

16:15 – 16:30 Break

16:30 – 18:00 **Plenary Session II**

**“What is the State of Science on Nutrition?”**

What do we know, what should we know but don't...and how do we develop exciting new science that will help us respond to the Global Nutrition Challenge?

Moderator: Mark WALPORT  
*Director, The Wellcome Trust*

Robert BLACK  
*Chairman, Department of International Health, Bloomberg School of Public Health, The Johns Hopkins University*

Robert CROYLE  
*Director, Division of Cancer Control and Population Sciences, US National Cancer Institute*

Andrew HATTERSLEY

*Professor, Molecular Medicine, Peninsula Medical School, United Kingdom*

Pham Van HOAN

*Head, Department for Science & Research Management, National Institute of Nutrition, Vietnam*

Emorn WASANTWISUT

*Senior Advisor, Institute of Nutrition, Mahidol University, Thailand*

18:00 – 20:00

**Welcome Reception** – *Seattle Art Museum Olympic Sculpture Park*

*Transportation to and from Seattle Art Museum Olympic Sculpture Park will be provided*

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**Wednesday, June 18, 2008**

7:00

Registration Opens/Breakfast Available

7:30 – 8:30

**Working Breakfasts**

**Pandemic Flu—Where are We Now?** – *Marina Conference Room*

Moderator: Doug HOLTZMAN, *Senior Program Officer, Infectious Diseases, Bill & Melinda Gates Foundation*

**Strengthening Health Systems: Approaches and Perspectives** – *Sound Conference Room*

Moderator: Victor DZAU, *President and Chief Executive Officer, Duke University Health System; Chancellor, Health Affairs, Duke University*

**Building Commitment, Consensus, and Capacity for Nutrition: A Collective Responsibility** – *Harbor Dining Room*

Moderator: David PELLETIER, *Associate Professor, Division of Nutritional Sciences, Cornell University*

**Nutrition and the Global Tsunami of Diabetes (off-site)** – *Olympic Ballroom, Edgewater Hotel*

Moderator: R. Paul ROBERTSON, *President and Scientific Director, Pacific Northwest Diabetes Research Institute*

8:30 – 9:00

Break

9:00 – 9:15

**Keynote Address**

Margaret CHAN

*Director-General, World Health Organization*

9:15 – 10:30

**Plenary Session III**

**“Seizing the Moment—A Conversation on Leadership”**

Recent events have forced the world to reconsider the importance of food. Can we also seize the moment to force the world to reconsider the importance of nutrition as a fundamental and long-term component of health, especially for getting a healthy start in life? What role can inspired leadership play in creating a healthier future?

Moderator: Nigel CRISP

*Chair, International Task Force, Global Health Workforce Alliance; Member, House of Lords*

Margaret CHAN  
*Director-General, World Health Organization*

Keizo TAKEMI  
*Former Senior Vice Minister, Ministry of Health, Labour and Welfare, Japan;  
Research Fellow, School of Public Health, Harvard University; Senior Fellow, Japan  
Center for International Exchange*

Ann VENEMAN  
*Executive Director, UNICEF*

10:30 – 11:00 Break

11:00 – 12:30 **Plenary Session IV**

**“How Can We Put Business to Work to Address the Global Nutrition Challenge?”**

We will introduce ideas, examples and models developed at the pre-Summit working breakfast on June 17. What is the role of business in addressing the Global Nutrition Challenge?

Introducer: William CASTELL  
*Chairman, The Wellcome Trust*

Moderator: Christopher ELIAS  
*President, PATH*

Andrés BOTRÁN  
*Director, Fundación por la Vida*

William CASTELL  
*Chairman, The Wellcome Trust*

Thomas KALIL  
*Chair, Global Health Working Group, Clinton Global Initiative*

Peter NEUPERT  
*Corporate Vice President, Health Strategy, Microsoft Corporation*

Danny STRICKLAND  
*Senior Vice President and Chief Innovation/Research and Development Officer,  
The Coca-Cola Company*

Paulus VERSCHUREN  
*Senior Director, Partnerships, Unilever*

12:30 – 14:00 **Working Lunch** – *International Promenade*

Presentation by Craig MUNDIE, *Chief Research & Strategy Officer, Microsoft Corporation*

14:00 – 15:30 **Plenary Session V**

**“Nutrition, MDGs, and the World Food Crisis”**

We will look at the emerging crisis of rising food costs and rising malnutrition and the impact on meeting the UN Millennium Development Goals, particularly MDG 4 (Reduce Child Mortality) and MDG 5 (Improve Maternal Health).

Moderator: Peter SINGER  
*Senior Scientist and Professor of Medicine, McLaughlin-Rotman Centre for Global Health  
University Health Network and University of Toronto*

Tom ARNOLD  
*Chief Executive Officer, Concern Worldwide*

Kiyoshi KUROKAWA  
*Special Advisor, Cabinet for Science & Technology, Japan; Chairman, Health Policy  
Institute, Japan*

Pedro MEDRANO ROJAS  
*Regional Director, Latin America & Caribbean, World Food Programme*

K. Srinath REDDY  
*President, Public Health Foundation of India*

Marc VAN AMERINGEN  
*Executive Director, Global Alliance for Improved Nutrition*

Derek YACH  
*Vice President, Global Health Policy, PepsiCo, Inc.*

15:30 – 16:00 Break

16:00 – 18:00 **Final Plenary Session**

**“From Talk to Action—What Must We Do Right Now?”**

What concrete recommendations and commitments will help us meet the Global Nutrition Challenge and ensure a healthy start? What ideas for new partnerships and initiatives will help combat complacency and the sense of inevitability? What new leadership roles and models can be launched?

Introducer: Jun YAMAZAKI  
*Deputy Director-General for Global Issues, International Cooperation Bureau; Deputy  
Director-General, Consular Affairs Bureau, Ministry of Foreign Affairs, Japan*

Moderator: Sally DAVIES  
*Director-General, Department of Research and Development, UK Department of Health  
and National Health Service*

Margaret CHAN  
*Director-General, World Health Organization*

Evangeline JAVIER  
*Director, Human Development Department, Latin America & Caribbean Region,  
The World Bank*

Jean STÉPHENNE  
*President and General Manager, GlaxoSmithKline Biologicals*

Ann VENEMAN  
*Executive Director, UNICEF*

Jun YAMAZAKI  
*Deputy Director-General for Global Issues, International Cooperation Bureau;  
Deputy Director-General, Consular Affairs Bureau, Ministry of Foreign Affairs,  
Japan*

**Key Priorities and Outcomes of the 2008 Pacific Health Summit**

Jay NAIDOO  
*Chairman of the Board, Global Alliance for Improved Nutrition*

Mark WALPORT  
*Director, The Wellcome Trust*

Lee HARTWELL  
*President and Director, Fred Hutchinson Cancer Research Center*

Michael BIRT  
*Executive Director, Pacific Health Summit*

18:00 – 20:00 **Farewell Reception** – *Harbor Dining Room*