

DETAILED AGENDA

Maternal and Newborn Health: The Crux of a Decent Humanity

June 22-24, 2010

One Great George Street, London

All sessions will take place at One Great George Street unless otherwise noted.

Tuesday, June 22, 2010

VISUALIZE

17:30-21:00

Great Hall

Opening Reception and Dinner Program (*Delegates only*)

What Is At Risk? Setting the Stage for Why We Are Here

How is it that people in the most remote corners of the globe have, for example, access to cell phones, yet do not always have access to appropriate maternal and newborn care? This session will frame the entire Summit by visualizing the socioeconomic context for key maternal and newborn health issues in a way that humanizes opportunities for cross-sector action and investment. We will challenge assumptions by positing that progress is significant and "success" is possible.

Introduction and Welcome Michael BIRT
Executive Director, Pacific Health Summit and Director, Center for Sustainable Health, Biodesign Institute, Arizona State University

Mark WALPORT
Director, Wellcome Trust

Lee HARTWELL
President & Director, Fred Hutchinson Cancer Research Center

Speakers Tachi YAMADA
President, Global Health Program, Bill & Melinda Gates Foundation

Hans ROSLING
Professor of International Health, Karolinska Institutet and Director, Gapminder Foundation

After-Dinner Conversation Moderator Peter SINGER
Director, McLaughlin-Rotman Centre, University Health Network and University of Toronto and Chief Executive Officer, Grand Challenges Canada

WEDNESDAY, JUNE 23, 2010

DISCOVER

8:30-10:00

Telford Theatre

Session 1 | The State of the Field: What Are the Opportunities in Science, Implementation, and Policy?

A forward-looking overview of the maternal and newborn health field using the time around birth as a lens, from “here are the issues” to “what do we need to be doing differently so that we won’t be having this same conversation next year, or in five years?” Among the variety of approaches to improving MNH outcomes, what are the most promising interventions for both pregnant women and newborns, and how do we accelerate these solutions at scale? Where are the current gaps, and how can industry join science and policy to further accelerate progress? What is possible for the people in the room, today?

- Welcome Michael BIRT
Executive Director, Pacific Health Summit and Director, Center for Sustainable Health, Biodesign Institute, Arizona State University
- Introducer Qing YANG
Director-General, Department of Maternal and Child Health and Community Health, Ministry of Health, China
- Moderator Sally DAVIES
Chief Medical Officer (Interim) & Director-General, Research and Development, UK Department of Health and National Health Service
- Panelists Jo COX
Director, Maternal Mortality Campaign
- Joy LAWN
Director, Global Policy and Evidence, Saving Newborn Lives Program, Save the Children
- Saudatu SANI
Member, House of Representatives & Chair, House of Representatives’ Committee on Millennium Development Goals, Nigerian National Assembly
- Jeremy SHIFFMAN
Associate Professor of Public Administration and Policy, American University

STRATEGIZE

10:00-11:15

Telford Theatre

Session 2 | Financing Our Way to Action: What Should We Be Funding, and How?

How do we match up our financial resources and requirements from donors with realities on the ground? Who is taking the lead in coordinating and accountability? How do we mobilize additional resources and at the same time use existing funds more effectively? What creative financing models and incentives would fuel appropriate investment and innovation by national governments, business leaders, donor agencies, and the broader financial system?

- Introducer Anne MILLS
Head, Department of Public Health and Policy, London School of Hygiene & Tropical Medicine

Moderator Armin FIDLER
Lead Advisor for Health Policy and Strategy, Human Development Network, The World Bank

Panelists Jamie COOPER-HOHN
President & Chief Executive Officer, The Children's Investment Fund Foundation

Andrew DONALDSON
Deputy Director-General, Public Finance, National Treasury, South Africa

Hernan GARRIDO-LECCA
Former Minister of Health & Former Minister of Housing, Construction, and Water Services, Peru

Anant KUMAR
Chief Executive Officer, LifeSpring Hospitals

11:15-11:45 **Break**

MOBILIZE **Session 3 | Delivering Results: How Can We Mobilize the Creativity of Business?**

11:45-13:00
Telford Theatre

Businesses possess unparalleled knowledge about constructing, deploying, and delivering products and services while creating and catalyzing consumer demand. How can we leverage the creativity and expertise of the business sector to support the uptake and scale-up of proven interventions and approaches while incentivizing new innovations? How can the private sector be a key partner in enhancing products, services, delivery, communication, financing mechanisms, and leadership models to improve outcomes for mothers and newborns? Which successes from other fields can be transferred to help navigate the social and cultural challenges that stop us from saving lives?

Introducer Andrew WITTY
Chief Executive Officer, GlaxoSmithKline

Moderator Leslie MANCUSO
President & Chief Executive Officer, Jhpiego

Panelists Ali MUFURUKI
Chairman & Chief Executive Officer, Infotech Investment Group

Martin Riant
Group President, Global Baby Care, The Procter & Gamble Company

Jerry WILSON
Chief Customer and Commercial Officer & Senior Vice President, The Coca-Cola Company

Andrew WITTY
Chief Executive Officer, GlaxoSmithKline

COLLABORATE Session 4: Plenary Lunch | Acknowledging the Context: How Do We Achieve Maximum Impact?

13:00-14:30
Great Hall

We can no longer afford “silo” solutions. Maternal and newborn health is one priority among many critical global health issues. How do we integrate our approaches to the health MDGs to achieve maximum impact? What does an implementation strategy that builds upon existing cross-sector programs look like? How should we address the diversity of settings in which we are trying to make a difference? What are the ingredients of sustainable, integrated, highly effective programs?

Introducer Margaret CHAN
Director-General, World Health Organization

Moderator Mark DYBUL
Distinguished Visiting Scholar & Co-Director, Global Health Law Program, O’Neill Institute for National and Global Health Law, Georgetown University

Panelists Margaret CHAN
Director-General, World Health Organization

Anthony COSTELLO
Co-Director, Institute for Global Health, University College London

Chris VIEHBACHER
Chief Executive Officer, sanofi-aventis

15:00-16:30 **Workshops**

Brunel Room

Prevention of Mother-to-Child Transmission of HIV Through a Health Literacy Lens

Introducer Paul STOFFELS
Company Group Chairman, Global R&D, Pharmaceuticals, Johnson & Johnson

Moderator Franklin APFEL
Managing Director, World Health Communications Associates

Discussion Catalysts Brian BRINK
Group Medical Consultant, Anglo American Corporation and Chair, International Women’s Coalition

Ashraf COOVADIA
Head, Pediatric HIV Services, Department of Pediatrics and Child Health, Rahima Moosa Mother and Child Hospital

Nyovani MADISE
Deputy Head, School of Social Sciences & Co-Director, Centre for Global Health, Population, Poverty, and Policy, University of Southampton

Peter McDERMOTT
Managing Director, The Children's Investment Fund Foundation

Yu WANG
Director, Chinese Center for Disease Control and Prevention

Smeaton Room **Universal Health Coverage: A *Sine Qua Non* for Improved and Sustained Maternal and Newborn Health?**

Moderator Mickey CHOPRA
Chief of Health & Associate Director of Programs, UNICEF

Discussion Mushtaque CHOWDHURY
Catalysts *Associate Director, Rockefeller Foundation*

Kisito DAOH
Chief Medical Officer, Ministry of Health and Sanitation, Sierra Leone

David De FERRANTI
President, Results for Development Institute

Armin FIDLER
Lead Advisor for Health Policy and Strategy, Human Development Network, The World Bank

Cesar VICTORA
Professor of Epidemiology, Federal University of Pelotas

Suwit WIBULPOLPRASERT
Senior Advisor on Disease Control, Office of the Permanent Secretary Ministry of Public Health, Thailand

18:00-20:00 **Formal Reception with His Royal Highness Duke of York, KG** (*Delegates only*)
Buckingham Palace

Please note entry to Buckingham Palace is permitted only between 17:45-18:15 via the South Centre Gate and delegates must present their passport and numbered entry card upon arrival.

THURSDAY, JUNE 24, 2010

8:30-10:00
Great Hall

Working Breakfast | Technologies for MNH: Innovation, Creation, and Delivery

- Introducer William CASTELL
Chairman, Wellcome Trust
- Moderator Christopher ELIAS
President & Chief Executive Officer, PATH
- Discussion Gary DARMSTADT
Catalysts *Director, Family Health, Bill & Melinda Gates Foundation*
- Omar ISHRAK
President & Chief Executive Officer, Healthcare Systems, GE Healthcare
- Kevin JENKINS
President, World Vision International
- Tore LAERDAL
Chairman, Laerdal Medical
- Tina SHARKEY
Chairman & Global President, BabyCenter
- Andrew THOMPSON
Chief Executive Officer, Proteus Biomedical

ACT
10:30-12:00
Telford Theatre

Session 5 | Turning Potential Into Reality

What will our actions be for improving maternal and newborn health today and beyond 2015? How do we better communicate, collaborate, and coordinate efforts to implement—at scale—the innovative approaches we discussed yesterday? What are the *personal* commitments, challenges, and next steps for each person and organization in the room?

- Introducer Christopher WHITTY
Chief Scientific Adviser & Director, Research and Evidence, UK Department for International Development (DFID)
- Moderator Mark WALPORT
Director, Wellcome Trust
- Panelists Michael BARBER
Vice President, healthymagination, General Electric
- Maharaj BHAN
Secretary of Biotechnology, Ministry of Science & Technology, India
- Sheri McCOY
Worldwide Chairman, Pharmaceuticals Group, Johnson & Johnson
- Babatunde OSOTIMEHIN
Professor of Medicine, University of Ibadan

12:30-14:00 **Concluding Lunch at Parliament** (*Delegates only*)
House of Lords Terrace
Delegates must present their passport and numbered entry card upon arrival at Parliament.

Remarks Nigel CRISP
Independent Member, House of Lords

Afternoon **Post-Summit Workshops**

13:30-17:00 **Influenza Research 2010: Pandemic Response and Future Directions**
Smeaton Room (*Invitation only*)
Hosted by: Wellcome Trust
(Lunch will be served from 12:30 to 13:30)

15:00-17:00 **New Technologies for Maternal and Neonatal Health: Moving from Innovation to Product Development**
Park Plaza Westminster Bridge Hotel
Hosted by: Bill & Melinda Gates Foundation

15:00-17:00 **Innovation for the Joint Action Plan: the Maternal and Newborn mHealth Initiative**
Park Plaza Westminster Bridge Hotel
Hosted by: The Partnership for Maternal, Newborn & Child Health and mHealth Alliance

17:00-18:00 **Public Private Partnerships**
Park Plaza Westminster Bridge Hotel
Hosted by: The Innovation Working Group under the UN Secretary General's Joint Effort to Improve the Health of Women and Children