

DETAILED AGENDA

Game Changers: Affordability and Technologies for Health

June 12-14, 2012

One Great George Street, London

All sessions will take place at One Great George Street unless otherwise noted

TUESDAY, JUNE 12

17:30-18:15 **Reception**
*Smeaton &
Brunel*

18:15-21:00 **Opening Dinner Discussion | What Technologies Are Changing the
Game for Health? Whose Game Are They Changing?**
Great Hall

Which technologies are making a significant, scalable impact on health now, particularly in resource-poor settings? What makes them successful? What innovations hold the most promise for making the broadest impact—at scale—in the next five years?

How is and how can the global health community use technologies as a means to a positive, game-changing end, rather than a goal in itself? What is our opportunity over the next two days?

Welcome Mark Walport
Director, Wellcome Trust

Larry Corey
President & Director, Fred Hutchinson Cancer Research Center

Michael Birt
Executive Director, Pacific Health Summit; Director, Center for Sustainable Health, Biodesign Institute, Arizona State University

Introducer Peter Piot
Director, London School of Hygiene & Tropical Medicine

Moderator Sally Davies
Chief Medical Officer & Chief Scientific Advisor, Department of Health, United Kingdom

Panelists Carlos Gadelha
Secretary, Science, Technology, and Strategic Inputs, Ministry of Health, Brazil

Anita Goel
Chairman & CEO, Nanobiosym

WEDNESDAY, JUNE 13

8:15-9:00 Light refreshments and pastries available
Great Hall

9:00-10:30 **Plenary I | “Affordable” vs. “Cheap”: How Do We Assess Value; Who Should Pay?**
Telford Theatre

How do and how should stakeholders evaluate the immediate and lifetime value and affordability of different technologies to health systems, communities, and individuals? Does value differ across geographies, demographics, and different technologies? Beyond the costs of innovation and initial adoption, how do long-term costs of human resources, hardware, and system sustainability factor in when establishing “affordability”? How do we avoid the cycle of developing a technology that is dependent on donor funding to be sustained?

Keynote Margaret Chan
Address *Director General, World Health Organization*

Moderator Peter Singer
CEO, Grand Challenges Canada; Director, Sandra Rotman Centre, University Health Networks & University of Toronto

Panelists Margaret Chan
Director General, World Health Organization

Frederick Mutebi
Chief Financial Officer, Quality Chemical Industries Ltd.

Wim Parys
Global Therapeutic Area Head, Infectious Diseases, Pharmaceutical Companies, Johnson & Johnson

Dezhi Yu
Director General, National Health Development Research Center, Ministry of Health, China

10:30-11:00 **Break**

11:00-12:30
Telford
Theatre

Plenary II | Innovation across Borders: Increasing Access & Lowering Healthcare Costs for All

How are innovations from low- and middle-income countries addressing the increasingly unmanageable cost of healthcare and improving access? How do we design fit-for-purpose and involve the end-user in innovation and development processes to make the end goal the “beginning”? When do we reverse-engineer, simplify, or create something entirely new to ensure a technology is accessible and appropriate enough to make a tangible impact? How can countries ensure that they are appropriately training their workforces to become health and development leaders and innovators?

Introducer Ara Darzi
Chairman, Institute of Global Health Innovation, and Paul Hamlyn Chair of Surgery & Chairman, Institute of Global Health Innovation, Imperial College London

Moderator Nigel Crisp
Independent Member, House of Lords, United Kingdom

Panelists Steve Davis
President & CEO, PATH

Jie Liu
Chief Operating Officer, Mindray Medical International

Mark Phillips
Chief Marketing Officer, Healthcare Systems, GE Healthcare

Rengaraj Venkatesh
Chief Medical Officer, Aravind Eye Hospital

12:45-14:15 **Plenary III Working Lunch | Faster, Better, Safer, Cheaper?**
Great Hall **Regulatory Opportunities**

How do we achieve regulatory harmonization without forcing inappropriate models and taking into consideration the financial constraints of countries and innovators? Should the place from which a technology originates determine the regulatory frameworks to which it should be held? What are examples of regulatory frameworks that encourage innovation among small, local companies and improve the affordability of health technologies?

How are weak and inadequate regulatory frameworks stifling innovation? How and where has the effective implementation of regulation stimulated innovation? How can industry and policy work together to appropriately assess technologies and maintain population safety, ethical standards, and product efficacy while reducing costs and fast-tracking necessary and affordable technologies worldwide?

Moderator Michael Watson
Vice President, Vaccination Policy & Advocacy, Sanofi Pasteur

Panelists Rhona Applebaum
*Vice President & Chief Scientific and Regulatory Officer,
Scientific and Regulatory Affairs, The Coca-Cola Company*

Trevor Mundel
*President, Global Health Program, Bill & Melinda Gates
Foundation*

Rosanna Peeling
*Professor & Chair, Diagnostics Research, London School of
Hygiene & Tropical Medicine*

14:30-16:00
*Smeaton
Room*

Workshop | A View from China: Balancing Affordability and Accessibility with Value-Driven Innovation and Growth

Moderator Kewen Jin
Managing Director, Nimbus Innoworks

Discussion Jilan Liu
Catalysts *Special Advisor, The National Bureau of Asian Research*

Hufeng Wang
Director, Health Reform and Development Center, School of Public Administration and Policy, Renmin University of China

Naiyin Wang
Senior Project Director, International Cooperation Department, China National Biotec Group

18:45-20:00

Reception

Location: *National Portrait Gallery*

THURSDAY, JUNE 14

7:30-8:30 **Workshop | Harnessing Technology to Strengthen Accountability**
Great Hall Light breakfast available (*open seating*)

Moderator Jacobo Quintanilla
Director, Humanitarian Information Projects, Internews

Discussion Abul Kalam Azad
Catalysts *Additional Director General, Planning and Development & Director, Management Information Systems, Directorate General of Health Services, Ministry of Health & Family Welfare, Bangladesh*

Robert Collymore
CEO, Safaricom Kenya

Gopi Gopalakrishnan
President & CEO, World Health Partners

Paulina Nghipandulwa
Director, Tertiary Health Care & Clinical Support Services, Ministry of Health and Social Services, Namibia

8:30-9:00 **Break**

9:00-10:30 **Plenary IV | Novelty and Sustainability: Lessons from Our Misadventures in Implementation**
Telford Theatre

How do we evaluate whether new technologies are more efficient than existing solutions? How do we know when to stop investing in certain tools? When have we misjudged the needs on the ground? Where have technologies negatively influenced individuals and communities? How do we assess acceptability and impact across cultures? Which models and measures can most effectively determine which innovations are truly ready for scale-up?

Moderator Philip Campbell
Editor-in-Chief, Nature

Panelists Samukeliso Dube
Head of Health, Sub-Saharan Africa, ARK

Ashok Jhunjhunwala
Professor, India Institute of Technology, Madras

Mia Malan
Journalist, Mail & Guardian, and University Lecturer, Rhodes University, South Africa

Ali Mufuruki
Chairman & CEO, Infotech Investment Group Ltd., Tanzania

10:30-11:00 **Break**

11:00-12:30 **Plenary V | The Shifting Nature of Health: Leveraging Affordability to Change the Game**
Telford Theatre

Numerous factors, such as the growing dual-burden of infectious and chronic disease, demographic shifts, climate change, and evolving geopolitical landscapes are changing the nature of health. What creative solutions can we develop—through affordable technologies that are appropriate, accessible, and sustainable—to prepare for and overcome today’s and tomorrow’s health challenges?

Introducer Larry Corey
President & Director, Fred Hutchinson Cancer Research Center

Moderator Mark Walport
Director, Wellcome Trust

Panelists Patricia Garcia
Dean, School of Public Health and Administration, Peruana Cayetano Heredia University

Mike Hess
Vice President, Bradycardia R&D, Cardiac Rhythm Disease Management Division, Medtronic

K. Srinath Reddy
President, Public Health Foundation of India

Christophe Weber
President & General Manager, Vaccines, GlaxoSmithKline

13:00-14:00 **Lunch** (*no formal program*)
Great Hall

14:00-17:00 **Private Meetings** (*no formal program*)

17:00-18:00 **Expert Roundtable, Media Event | Fast Forward: Perspectives from the Next Frontier of Health**
Location: *Wellcome Trust*

Moderator Ted Bianco
Director, Technology Transfer, Wellcome Trust

Panelists Sailesh Chutani
CEO & Co-Founder, Mobisante

Jason Hwang
Executive Director, Health Care, Innosight Institute

Kanav Kahol
Head, Affordable Health Technologies Division, Public Health Foundation of India

18:00-20:00 **Concluding Reception**
Location: *Wellcome Trust*